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9 Attorneys for Plaintiff  
10 J & J Sports Productions, Inc.

11 UNITED STATES DISTRICT COURT  
12 FOR THE  
13 NORTHERN DISTRICT OF CALIFORNIA

14 J & J SPORTS PRODUCTIONS, INC.,

15 Plaintiff,

16 vs.

17 CESAR MEJIA AGUILAR,  
18 INDIVIDUALLY and d/b/a CLUB 26 MIX,

19 Defendant.

Case No.

CV 08 0473  
COMPLAINT FOR DAMAGES

DESIGNATION: PROPERTY RIGHTS

20 PLAINTIFF ALLEGES:

21 JURISDICTION

22 1. Jurisdiction is founded on the existence of a question arising under particular statutes. This  
23 action is brought pursuant to several federal statutes, including the Communications Act of 1934, as  
24 amended, Title 47 U.S.C. 605, *et seq.*, and The Cable & Television Consumer Protection and  
25 Competition Act of 1992, as amended, Title 47 U.S. Section 553, *et seq.*

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2. This Court has jurisdiction of the subject matter of this action pursuant to 28 U.S.C. Section 1331, which states that the district courts shall original jurisdiction of all civil actions arising under the Constitution, laws, or treaties, of the United States.

3. This Court has personal jurisdiction over the parties in this action as a result of the Defendant wrongful acts hereinafter complained of which violated the Plaintiff's rights as the exclusive commercial domestic distributor of the televised fight program hereinafter set forth at length. The Defendant's wrongful acts consisted of the interception, publication, and tortious conversion of said property of Plaintiff within the control of the Plaintiff in the State of California.

### VENUE

4. Pursuant to Title 47 U.S.C. Section 605, venue is proper in the Northern District of California, San Francisco Division because a substantial part of the events or omissions giving rise to the claim occurred in this District.

### INTRADISTRICT ASSIGNMENT

5. Assignment to the San Francisco Division is proper because a substantial part of the events or omissions giving rise to the claim occurred in San Francisco County.

### THE PARTIES

6. The Plaintiff, J & J Sports Productions, Inc. is, and at all relevant times mentioned was, a California corporation with its principal place of business located at 2380 South Bascom Avenue, Suite 200, Campbell, California 95008.

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7. Plaintiff is informed and believes, and alleges thereon that defendant, Cesar Mejia Aguilar, is an owner, and/or operator, and/or licensee, and/or permittee, and/or person in charge, and/or an individual with dominion, control, oversight and management of the commercial establishment doing business as Club 26 Mix operating at 3024 Mission Street, San Francisco, California 94110.

**COUNT I**

**(Violation of Title 47 U.S.C. Section 605)**

8. Plaintiff J & J Sports Productions, Inc., hereby incorporates by reference all of the allegations contained in paragraphs 1-7, inclusive, as though set forth herein at length.

9. By contract, Plaintiff J & J Sports Productions, Inc., paid for and was thereafter granted the exclusive nationwide television distribution rights to *"The Battle": Erik Morales v. Manny Pacquiao II, WBC International Super Featherweight Championship Fight Program* which took place on January 21, 2006, (this included all under-card bouts and fight commentary encompassed in the television broadcast of the event, hereinafter referred to as the "Program").

10. Pursuant to contract, Plaintiff J & J Sports Productions, Inc., entered into subsequent sublicensing agreements with various commercial entities throughout North America, including entities within the State of California, by which it granted these entities limited sublicensing rights, specifically the rights to publicly exhibit the Program to the patrons within their respective establishments (i.e., hotels, racetracks, casinos, bars, taverns, restaurants, social clubs, etc.)

11. As a commercial distributor of sporting events, including the Program, Plaintiff J & J Sports Productions, Inc., expended substantial monies marketing, advertising, promoting, administering, and transmitting the Program to its customers, the aforementioned commercial entities.

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12. With full knowledge that the Program was not to be intercepted, received and exhibited by entities unauthorized to do so, each and every of the above named defendants and/or his agents, servants, workmen or employees did unlawfully publish, divulge and exhibit the Program at the time of its transmission at his San Francisco, California location (3024 Mission Street, San Francisco, California 94110). Said unauthorized interception, publication, exhibition and divulgence by each of the defendants was done willfully and for purposes of direct or indirect commercial advantage or private financial gain.

13. Title 47 U.S.C. Section 605, *et seq.*, prohibits the unauthorized publication or use of communications (such as the transmission for which Plaintiff J & J Sports Productions, Inc., had the distribution rights thereto).

14. By reason of the aforesaid mentioned conduct, the aforementioned defendant, violated Title 47 U.S.C. Section 605, *et seq.*

15. By reason of the defendant's violation of Title 47 U.S.C. Section 605, *et seq.*, Plaintiff J & J Sports Productions, Inc., has the private right of action pursuant to Title 47 U.S.C. Section 605.

16. As the result of the aforementioned defendants' violation of Title 47 U.S.C. Section 605, and pursuant to said Section 605, Plaintiff J & J Sports Productions, Inc., is entitled to the following from each defendant:

- (a) Statutory damages for each willful violation in an amount to \$100,000.00 pursuant to Title 47 U.S.C. 605(e)(3)(C)(ii), and also
- (b) the recovery of full costs, including reasonable attorneys fees, pursuant to Title 47 U.S.C. Section 605(e)(3)(B)(iii).

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**COUNT II**

17. Plaintiff's hereby incorporates by reference all of the allegations contained in paragraphs 1-16, inclusive, as though set forth herein at length.

18. The unauthorized interception, exhibition, publication, and divulgence of the Program by the above named defendant are prohibited by Title 47 U.S.C. Section 553 *et seq.*

19. By reason of the aforesaid mentioned conduct, the aforementioned defendant, violated Title 47 U.S.C. Section 553, *et seq.*

20. By reason of the defendant's violation of Title 47 U.S.C. Section 553, *et seq.*, Plaintiff J & J Sports Productions, Inc., has the private right of action pursuant to Title 47 U.S.C. Section 553.

21. As the result of the aforementioned defendant's violation of Title 47 U.S.C. Section 553, and pursuant to said Section 553, Plaintiff J & J Sports Productions, Inc., is entitled to the following from each defendant:

- (a) Statutory damages for each willful violation in an amount to \$50,000.00 pursuant to Title 47 U.S.C. 553 (b)(2) and also
- (b) the recovery of full costs pursuant to Title 47 U.S.C. Section 553 (c)(2)(C), and also
- (c) and in the discretion of this Honorable Court, reasonable attorneys fees, pursuant to Title 47 U.S.C. Section 553 (c)(2)(C).

1                   **WHEREFORE, Plaintiff prays for judgment as set forth below.**

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3                                   **COUNT III**

4                                   **(Conversion)**

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6       22.     Plaintiff's hereby incorporates by reference all of the allegations contained in paragraphs 1-21,  
7     inclusive, as though set forth herein at length.

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9       23.     By its acts as aforesaid in interception, exhibiting, publishing, and divulging the Program at the  
10    above-captioned address, the aforementioned defendant, tortuously obtained possession of the  
11    Program and wrongfully converted it to its own use and benefit.

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13    24.     The aforesaid acts of the defendant were willful, malicious, and intentionally designed to harm  
14    Plaintiff J & J Sports Productions, Inc., and to subject said Plaintiff to economic distress.

15    25.     Accordingly, Plaintiff J & J Sports Productions, Inc., is entitled to both compensatory, as well  
16    as punitive damages, from aforementioned defendant as the result of the defendant's egregious  
17    conduct and conversion.

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19                   **WHEREFORE, Plaintiff prays for judgment as set forth below.**

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21                   **As to the First Count:**

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23       1.     For statutory damages in the amount of \$100,000.00 against defendant, and  
24       2.     For reasonable attorney fees pursuant to statute, and  
25       3.     For all costs of suit, including but not limited to filing fees, service of  
26             process fees, investigative costs, and  
27       4.     For such other and further relief as this Honorable Court may deem just  
28             and proper.



**As to the Second Count:**

1. For statutory damages in the amount of \$50,000.00 against defendant, and;
2. For reasonable attorney fees as may be awarded in the Court's discretion pursuant to statute, and;
3. For all costs of suit, including but not limited to filing fees, service of process fees, investigative costs, and;
4. For such other and further relief as this Honorable Court may deem just and proper.

**As to the Third Count:**

1. For compensatory damages in an amount according to proof against defendant, and;
2. For reasonable attorney fees as may be awarded in the Court's discretion pursuant to statute, and;
3. For all costs of suit, including but not limited to filing fees, service of process fees, investigative costs, and;
4. For such other and further relief as this Honorable Court may deem just and proper.

Respectfully submitted,

Dated: 1/16/08

  
**LAW OFFICES OF THOMAS P. RILEY, P.C.**

By: Thomas P. Riley, Esquire

Attorneys for Plaintiff

J & J Sports Productions, Inc.